



Sustainability at Wise

At Wise, we want to not only minimise our environmental impact, but to productively add to and enhance our local environment and sense of place. Over the past few years, we have implemented several practises aimed at reducing our carbon footprint and protecting the environment.

Current initiatives:

- Working towards being carbon neutral by 2030. As of 2022, we are carbon audited annually. We are making a conscious effort to minimise and offset our emissions with the aim to become a carbon neutral organisation by 2030.
- Zero waste to landfill. Our waste is separated into:
 - Waste suitable for local authority composting e.g. packaging and organic materials.
 - Waste suitable for recycling.
 - 'Special waste' such as chemicals and used batteries.
 - Where possible we send equipment, we no longer need including computers, plastics and carpet to local schools and theatre companies.
 - The rest of our waste is disposed of through a waste company that entirely recycles or sends waste to an incinerator for energy creation.
- Sustainable energy – we use a green energy supplier, and the majority of our lighting fixtures are also LED.
- Investment in green technology. Sustainability is considered at every stage of our technology procurement process.

- Reducing travel emissions:
 - All Wise vehicles are Euro 6 emissions standard.
 - We consolidate vehicles for project deliveries.
 - Only work with subcontractors local to each event.
 - Encourage all staff to use public transport where possible.
 - Offering cycle to work scheme to employees.
 - Octopus electric car scheme for employees.
- Social sustainability – we empower and support our staff with hybrid working practices that are more conducive to achieving a better work/life balance. We also have inhouse Mental Health First Aiders who provide additional peer support. We are passionate about providing every staff member a platform to be heard.
- B1G1 business for good business member. With every contract signed, every LED upright deployed and every new venue accreditation we acquire, we commit to supporting ground-breaking causes and initiatives across the globe.

It is important that Wise operates sustainably in order to guarantee a healthier future for both our organisation and the environment. Thus, we have outlined below our next steps towards this goal.

Future initiatives:

- We wish to develop our waste management further by reviewing an organisation called Eventcycle, who repurpose and redistributes materials to local charities and organisations.
- We are following the progress of electric 3.5-ton vehicle technology. Once the technology improves, we will be transferring our fleet to electric.
- We hope to introduce carbon offset fees onto our quotes which clients can choose to opt in too. Money raised by this will support environmental initiatives.