



Wise Productions (U.K.) Limited - Privacy Policy

This Privacy Policy sets out how 'Wise Productions (U.K) Limited' uses and protects any information that you give us when you use our website.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

This policy is effective from 2022.

Who we are?

We are Wise Productions (U.K) Limited, a registered company in England and Wales with company number 2523725 and registered address at 7 SEGRO Park Perivale, Horsenden Lane South, MIDDLESEX, UB6 7RL.

What is classed as personal information?

For the purposes of our Privacy Policy, "Personal Information" is classed as any information that relates to you and/or information from which you can be identified, directly or indirectly. Example information which identifies you may consist of your name, address, telephone number, photographs, location data, an online identifier (e.g. cookies identifiers and your IP address) or to one or more factors specific to your physical, physiological, genetic, mental, economic, cultural or social identity.

When we combine other information (i.e. Information that does not, on its own, identify you) with Personal Information, we treat the combined information as 'personal information'.

What we collect

We may collect the following information:

- Name
- Job title
- Company
- Contact information including email address
- Demographic information such as postcode, preferences, and interests
- Other information relevant to surveys and blogs
- Website usability such as duration, technical information, time zone settings and browser plug-ins
- Social media information

How we use your information?

We use your information to better understand your requirements and provide you with an enhanced service. In particular, we do the following:

- Use the information to improve our products and services.

- We may use the information to customise our website according to your interests.
- Internal record keeping.
- To understand site analytics and statistics.
- To provide customised advertising and sponsored content.
- For staff training and quality assurance purposes.
- To periodically send you marketing and promotions of our services as permitted by applicable laws.

Security

We are committed to ensuring that your privacy is protected, and your information is secure. We have enforced suitable safeguarding measures and managerial procedures to prevent unauthorised access.

Embedded content from other sites

This website may include embedded content such as videos, images, and articles. Embedded content from other websites may collect data about you, your use of cookies and monitor your interaction with that embedded content.

Controlling your personal information

You may request details of any personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you, please write to 7 SEGRO Park Perivale, Horsenden Lane South, MIDDX, UB6 7RL.

Cookies

To view our Cookie Policy, please [click here](#).